



STEVEN PASTERZ

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614 Canoe Ct.

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OBJECTIVE

Leverage my passion for art and problem solving to develop effective and engaging marketing materials.

EDUCATION

Associate Degree of Applied Business in Advertising Art, 2006

The School of Advertising Art, Kettering, Ohio

High School Diploma, 2004

Defiance High School, Defiance, Ohio

TECHNICAL SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Flash

Adobe InDesign

Adobe After Effects

QuarkXPress

Microsoft Word

PowerPoint

HTML

CSS

JavaScript

ActionScript 2 & 3

AWARDS

2006 Bronze Dayton Student Addy

"Naked Lunch" Bookcover

EMPLOYMENT

Freelance Contractor

2012-Present

- Create designs in a wide range of styles to meet individual client needs
- Consult with small business owners to help develop their brand presence
- Help ad agencies develop pitch presentations for new marketing strategies

EDMC - The Art Institutes

Graphic Designer

2007-2012

- Responsibilities included creating designs for print and web projects comprised of banner ads, print ads, micro-sites, booklets, posters, billboards, email blasts, and everything in between
- Assisted the Art Director on photo shoots and commercial shoots
- Tasked with reviewing individual school's marketing materials to ensure they were within the brand standards of The Art Institutes

REFERENCES

Available upon request.